

Advertise in Out in the Mountains

Advertising Information

Ad Size	Rate per Month
Full Page (7 1/2" x 9 1/2")	150.00
Half Page-Vertical (3 3/4" x 9 1/2") or Horizontal (7 1/2" x 4 3/4")	105.00
Third Page-Vertical (2 1/4" x 9 1/2") or Horizontal (7 1/2" x 2 7/8")	80.00
Quarter Page-Vertical (3 3/4" x 4 3/4") or Horizontal (7 1/2" x 2 3/8")	65.00
Sixth Page-Vertical (2 1/4" x 4 3/4") or Horizontal (4 7/8" x 2 3/16")	45.00
Business Card-Vertical (2 1/4" x 3 1/2") or Horizontal (3 1/2" x 2")	25.00

All Advertisements must be prepaid.

Special Discounts

Discount for Ads Prepaid for Five Consecutive Issues: 20%

Discount for Ads Prepaid for Eleven Consecutive Issues: 25%

Conditions

Ads must be camera ready.

- If you need assistance, we can work with you to produce your camera ready ad at a special rate.
- Ads must be made at our standard sizes. If not, we can adjust size (at a one time additional charge) or float ad.
- Half tones and screens must be 85 line.

Deadlines for ad copy or changes

The first of the previous month (i.e. December issue-Ads due November 1).

Note: OITM reserves the right to reject any ad.

Call Today

Ellen at 802-860-1922 or Steven West at 802-864-6399

for your Advertising Contract