

GLAAD Media Briefs

Snapple Update

The Snapple beverage company, which has been an official sponsor of The Rush Limbaugh Show, is continuing to reconsider their support for America's porcine apostle of hate. According to Lisa Ballas, Snapple's marketing director, the company's founders and management have received letters, pro and con, and "will be discussing" the issue "before the year's end." Having Snapple flush Rush would be a great way to start the new year.

Ask Snapple to disassociate the company from the likes of Rush Limbaugh and announce to the nation that supporting homophobia is simply bad business. Call or write Lisa M. Ballas, Marketing Coordinator, Snapple Beverage Corp., 175 N. Central Ave., PO Box 9015, Valley Stream, NY 11580, tel. 516-872-4868, fax 516-872-4876.

Warner Brothers Introduces A Sister

NBC's weekly prime-time show *Sisters*, produced by Warner Brothers Television, has added a continuing lesbian character to the cast. Norma Lear (played by Nora Dunn) is the employer of series regular Alex (played by Swoozie Kurtz). The initial plot focused on Alex's confused and homophobic response to Norma. That negative response is ultimately resolved in a touching scene between Alex and her mother. Alex's mother informs her that the family's oldest friends—Alex's "aunts"—are, in fact lesbians (not just two "old spinsters who happened to live together for 35 years").

Encouraging remarks should be sent to Warren Littlefield, President, NBC Entertainment, 3000 W. Alameda Ave., Burbank, CA 91523, tel. 818-840-444, and Christopher Keyser and Amy Lippman, Executive producers, Warner Bros. Television, 300 Television Plaza, Burbank, CA 91505, tel. 818-954-7413, fax 818-954-7367.

Banning Books

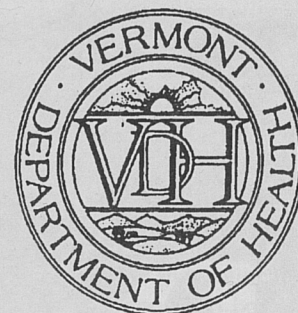
A library in Iowa is the site of yet another effort to censor lesbian and gay books. An Indianola man has asked his local library to remove a copy of Eric Marcus' *Is It A Choice?*, a book that answers a wide range of basic questions about homosexuality.

Library Director Charles Ginder said the book was obtained after another patron pointed out that the library offered virtually no information about homosexuality. "We needed to have it," Ginder said. "I looked at our collection and realized there was a gap." John Taylor, who wants the book banned, responded: "Tell the homos to read God's Bible. Best book yet."

Letters of support are needed for the Indianola Library. Write to Indianola Library Board, 207 North B, Indianola, IA 50125, tel. 515-961-9418. You can also share your thoughts with the local newspaper, *The Record Herald Tribune*, 203 W. Salem Ave., Indianola, IA 50125. ▼

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Susan L. Aranoff Lisa A. Upson
28 MAIN STREET, MONTPELIER, VERMONT 05602
802.223.1418

WOMEN'S CHOICE
GYNECOLOGIC ASSOCIATES

Cheryl A. Gibson M.D.
Susan F. Smith M.D.

23 Mansfield Avenue,
Burlington, Vermont 05401
802-863-9001
Fax: 802-863-4951