

# GLAD Report

## Sonys Out

The Sony Corporation of America will be the next major advertiser to buy space in *Out* magazine (Apple recently bought a two-page spread to promote the company's Powerbook computer). Sony will begin advertising in the Dec./Jan. issue of *Out*. As always, the homophobes are expected to swamp Sony with postcards warning the company about the evils of supporting "the gay agenda." Send supportive comments to John Heenan, Sony Corporation of America, 1 Sony Drive, Park Ridge, NJ 07656-8003. Send copies of your correspondence to Hary Taylor, Account Manager, Out, The Soho Building, Suite 800, New York, NY 10019, fax 212-334-9227. (GLADLA)

## Holes in The Holy War

On Friday, November 19, PBS aired an hour-long segment of Bill Moyers' Journal titled *The New Holy War*, which looked at efforts by fundamentalist leaders to oppose equal rights for lesbian and gay people. The report, which was produced and directed by Gail Pellett and written by Pellett and Moyers, focused specifically on Colorado Springs, where many organizations in the Religious Reich are headquartered.

To his credit, Moyers interviewed a handful of lesbian and gay Colorado citizens.

However, Moyers gave a wider range of fundamentalists considerable time to explain their heterosupremacist views, which they presented with all the polish that expensive market testing and forensic training can provide. Although Moyers gently challenged the speakers to justify some of their points, he did not refute their many distortions, misleading statements, and outright lies. In fact, he offered no evaluation of the two "sides" whatsoever. Viewers who don't know better may have believed the misinformation presented in this program, and anti-gay viewers must have felt vindicated and affirmed in their beliefs.

Though Moyers did not know it, many of his featured bigots quoted directly from *Medical Consequences of What Homosexuals Do*, a widely-distributed and outrageously-deceptive pamphlet produced by Paul Cameron (a quack "psychologist" who has lied to several U.S. courts and who also has been roundly condemned by the American Psychological Association, American Sociological Association, and other professional associations). among other "facts," the pamphlet states: "The rectum was not designed to accommodate the fist (or little gerbils), and those who do so can find themselves consigned to diapers for life." Unfortunately, Moyer's never got around to

taking a close look at that pamphlet or other key sources of fundamentalist misinformation.

Send your comments to Bill Moyers Journal, c/o Jennifer Lawson, Executive Vice President, National Programming and Promotions, PBS, 1320 Braddock Place, Alexandria, VA 22314, tel. 703-739-5000. For a copy of *Medical Consequences of What Homosexuals Do*, write to Family Research Institute, P.O. Box 2091, Washington, DC 20013, tel. 203-690-8536.

*Founded in 1985, it is the mission of the Gay and Lesbian Alliance Against Defamation (GLAAD) to counter stereotypes and misinformation about lesbians and gay men, to promote the fullest possible understanding of the breadth and diversity of lesbian and gay lives, and to counter all public expression of bigotry of any kind. The need for continual gay and lesbian reaction to the events that are shaping our lives and our future is important. One of the most effective tools we can use is letter writing. When you write a letter, please send a copy of your correspondence, and any reply, to us for our files. Send to: GLAAD/LA, P.O. Box 931763, Hollywood 90093-7033. ▼*

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