

Letters from page 2

open to helping out in simple ways if that is realistic. I will also enclose a subscription order. Sorry, but for now I need to pay a low-income price. I will send more when I can work again. Thanks for all you are doing. It makes a difference.

Sincerely,
A Subscriber

Dear Editor

In the September issue of OITM, the editorial listing the papers needs failed to include our primary need. Money! OITM is currently operating at a loss. As anyone will realize the paper will not exist much longer without a major transfusion of cash. Currently, assuming our income remains constant, OITM will be able to publish for 3 maybe 4 months.

Our income comes from 3 sources. They are subscriptions, ads, and donations. Our major expenses are postage, printing and rent. For the period Jan. 1 - Oct. 31, 1989 OITM's income statement is as follows.

Beginning cash balance:
1/1/89 \$3430.16

Income:
Subscriptions \$1943.00
Ads 752.50
Donations 931.00
Total income \$3626.50

Expenses:
Advertising 100.00
Printing 3766.84
Postage 1127.43
Rent 630.00
PO Box 39.00
Office 253.00
Total Expense 5916.69

Net profit/(loss) (2290.19)

Ending Cash Balance:
10/31/89 \$1139.97

Average income per issue \$453.31
Average cost per issue \$649.43

Net Loss per issue (\$196.12)

OITM in order to continue to operate needs to break-even.

OITM NEEDS ITS READERS' HELP. We need your subscriptions, we need your donations. If you live in an area where you pick up OITM in a store, send us the cost of a subscription as a donation. We need our advertisers, our advertisers need you. Think of them when you have need of a service they have to offer. Tell them you value OITM and their support of the paper. Be sure to let them know it's their ad in OITM that brought you to their business.

Sincerely,
The Treasurer of OITM

Walter Zeichner M. A.
Howard Russell M. A.

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