

Names Project Volunteer Calls For Contributions

Dear Friend,

Last fall on a grey Sunday afternoon a man stood alone looking at a simple 3' by 6' quilt. This small hand-sewn cloth, with thousands of other such panels, made up the huge AIDS Memorial Quilt which lay that day at the foot of the Nation's Capitol in Washington, D.C. The panel which this man was reading so intently displayed a sheet of music, a drawing of a violin, and a small photograph of a young man with the confident smile of one who was full of talent, and full of life.

As the man knelt down to gently touch the picture, he began to cry. The sounds of his grief were the only sounds to be heard. As I watched this man, so alone in his pain, a young woman, a stranger, came and placed her hand on his shoulder in comfort. An older woman who was standing near, walked over and enveloped the man and the younger woman in a hug that made me feel warm.

The Names Project/New England is a volunteer group of local men and women who are committed to raising the funds nec-

essary for publicizing and displaying the AIDS memorial quilt. To help, one of our sponsors, the Boston Foundation, will match dollar for dollar all contributions.

I am writing to ask you to help bring the AIDS Memorial Quilt to Boston by sending your contribution of \$25, \$50, or \$100 today. We welcome your gift in any amount, but a contribution of \$50 will really make a difference since it will be equally matched for a total of \$100.

To help remember, to help mourn, and to help celebrate the lives of those who have gone before us, please mail your generous gift today.

John Krajovic
Volunteer, the Names Project/New England
P.O. Box 1798
Jamaica Plain, MA 02130

OUT/LOOK Will Avoid Sex Ads

MAGAZINE REVIEW:

OUT/LOOK: National Lesbian & Gay Quarterly

by Heather Wishik

OUT/LOOK'S first issue, 8 1/2 by 11 and glossy, with intriguing black and white graphics on almost every page, suggests this quarterly is going to be worth the \$16 per year fee. The magazine has a policy of gender balance in every issue, and is also clearly committed to multiracial content. In the direct mail campaign conducted to promote the magazine: two 50,000 piece mailings have occurred in which half went to women and half to men. The publishers consciously purchased address lists from both male and female magazines, catalogues, and networks.

The premier issue contains two pieces about the March on Washington, a coming out story by Jewelle Gomez and another about coming out in the age of AIDS by Robert Marks; an article about the gay male scene in Tokyo, an anthropological essay about the multicultural existence of same-sex relations, a review of four new

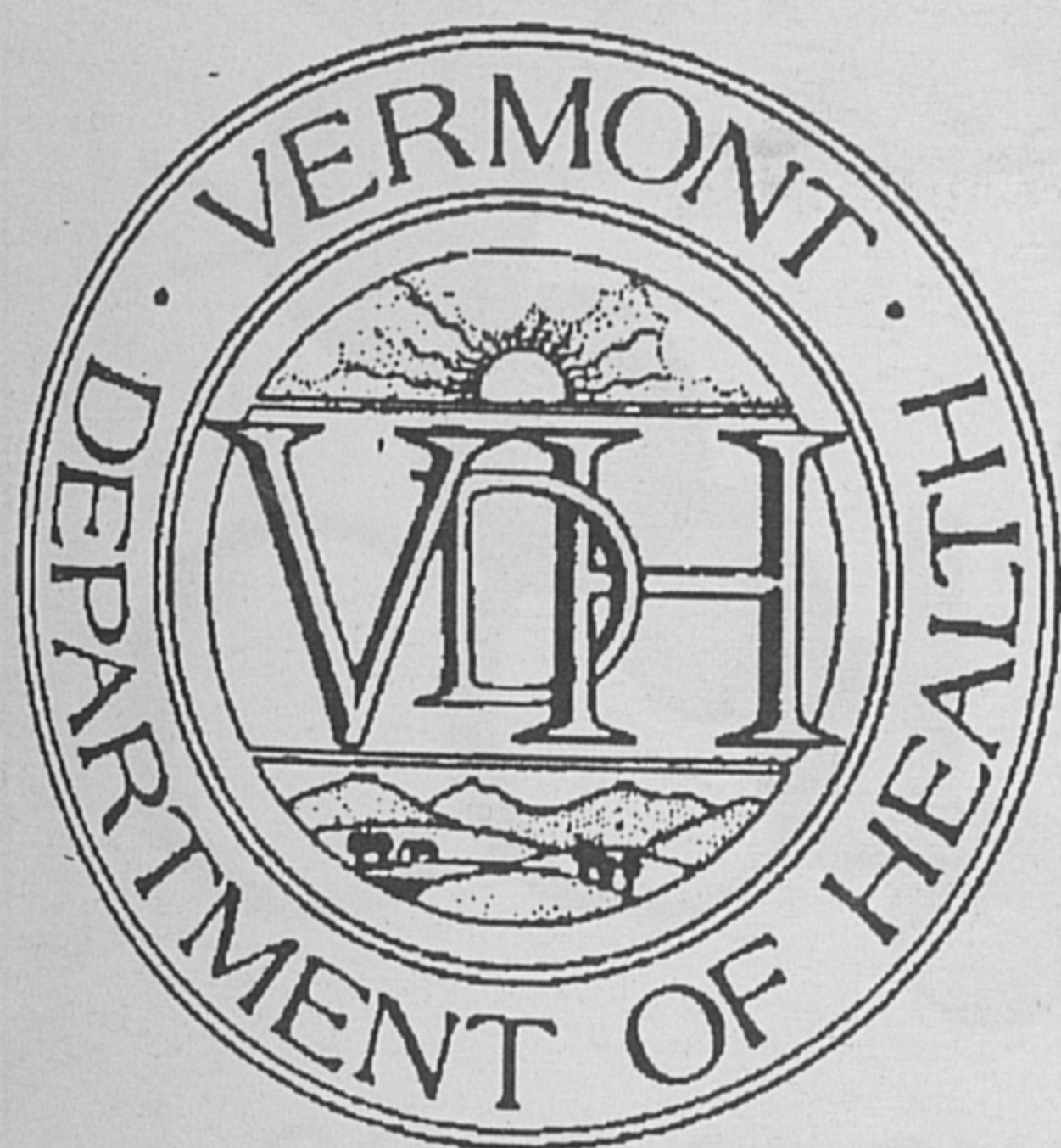
books of poetry, and an essay about living with a body being ravaged by spreading breast cancer. At the end there is a questionnaire for readers to fill out about issues of work and career: the editors intend to include a survey on a new topic in every issue.

OUT/LOOK'S first issue also includes some sexually explicit material. There is an article by a man about his solo uses of magazine pornography in the age of AIDS as an aspect of his safe sex practices: this article contains detailed verbal recountings of the visual images the author was using.

The other item which may generate some controversy is an article by a woman about butch/femme fashions, including her own enjoyment of dressing femme, illustrated by a series of explicit photographs. According to Mr. Escoffier, the publishers have decided not to take any sexually explicit advertising: "We have no objection to sexually explicit graphics or materials, in a broad sense, but OUT/LOOK is not a pornography magazine. We

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Information



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**Stephen
&
Burns**

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